



Greengage

Sustainability in business travel, meetings and events





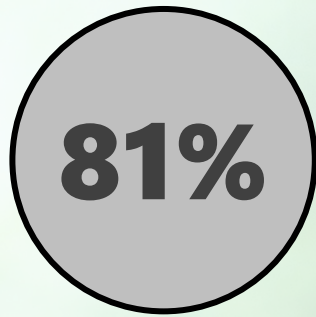
THE EFFECTS OF CLIMATE CHANGE



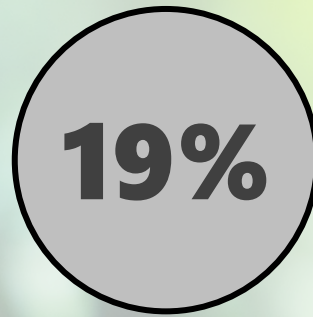
Greengage

*"Helping deliver many small changes
- adding up to make a real difference
in the travel, meetings and
accommodation sector"*

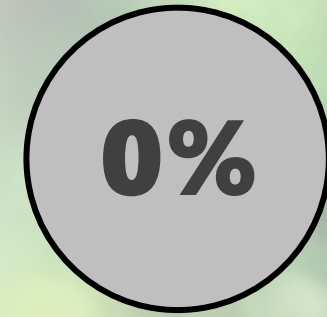
How important is sustainability for business planning in 2021?



Very important



Quite important



Not very / not at all
important

Greengage survey – March 2021



AstraZeneca 

amazon 

Google

 Microsoft

John Lewis





SUSTAINABILITY – A COMPETITIVE EDGE

An industry standard accreditation for sustainability

ECOsmart

Hotels & Venues



Awarded to hotels and meetings venues that demonstrate an eco-friendly approach



Bronze

Silver

Gold

Platinum



Who is ECOsmart for?



- Hotels
- Meeting venues
- Short stay apartments
- Event Agencies
- Travel Management Companies

ECOsmart – how it works?



- 01 Sign up to Greengage hub
- 02 Complete the online survey
- 03 Assessment and accreditation
- 04 Promotion and marketing



1. Energy & water conservation
2. Waste management & recycling
3. Rooms, facilities & consumables
4. Food & beverage
5. Environmental & social responsibility









THE TRADITIONAL WAY



"We see sustainability as a journey, not a destination"



What makes us happy?

It's when we can tick three boxes for an ECOsmart partner. Helping to:

Be kind to the planet



Win more business

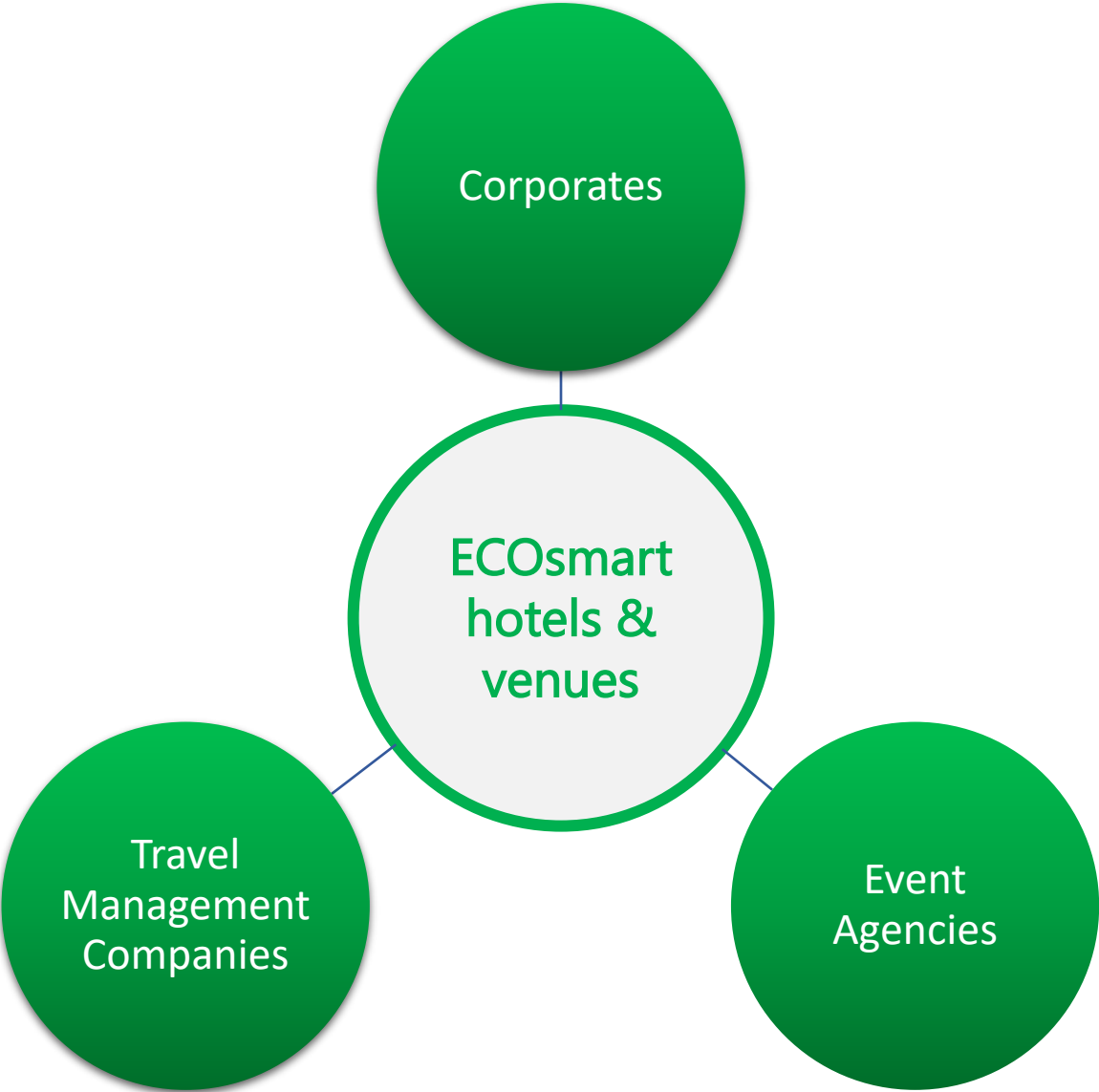


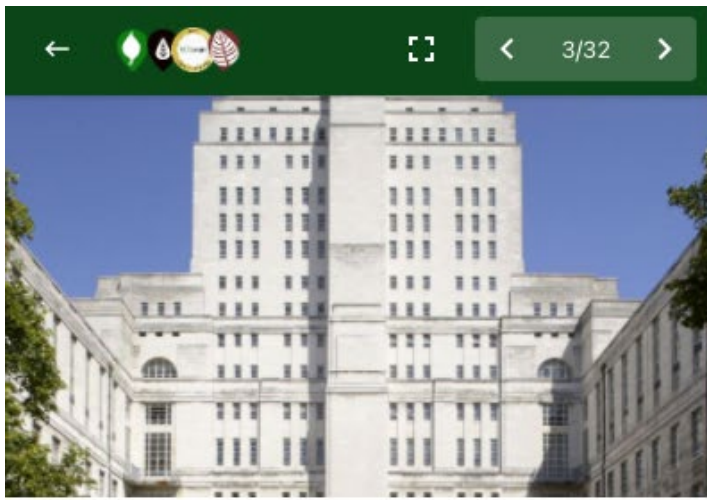
Reduce costs





Enabling Green Connections





University of London

Senate House, Malet St, Bloomsbury, London WC1E 7HU, UK

University of London Venues encompassing three outstanding event venues in the heart of Bloomsbury, London. Extensive measures are in place to fully embrace environmental sustainability.

Sustainability Highlights:

- Purchasing management practices give preference to sustainable, local and





ECOsmart –
social media and
promotion





the hub

Greengage Network & Knowledge Ecosystem



Welcome to our Directory...

Our team is continually scouring the market for innovative green products and services that will add value in the travel and meetings sector – with the launch of a comprehensive Greengage catalogue in Spring 2021.

In the meantime, we are pleased to share with you a small selection of great eco-friendly products and services that should particularly appeal to ECOsmart hotels and venues who want to boost their green credentials. From pasta drinking straws to living green roofs we've got it covered!

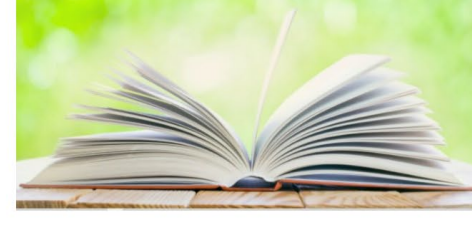
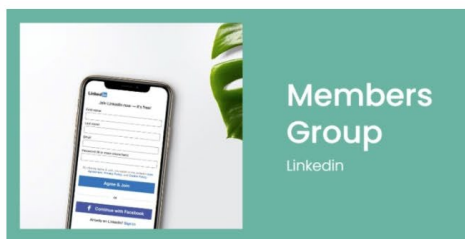
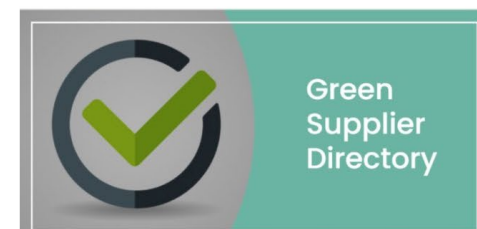
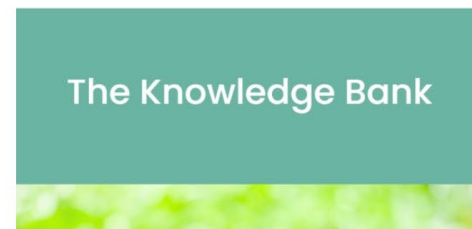
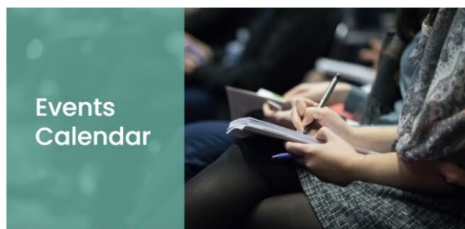
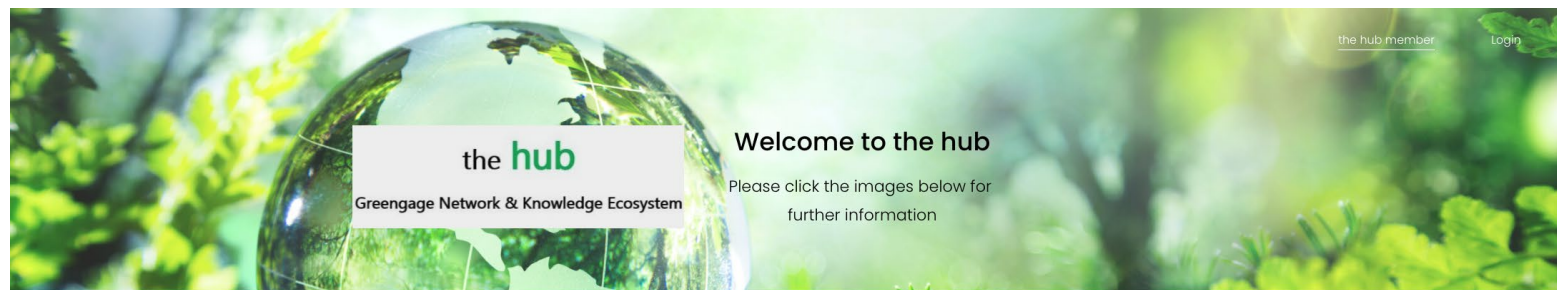


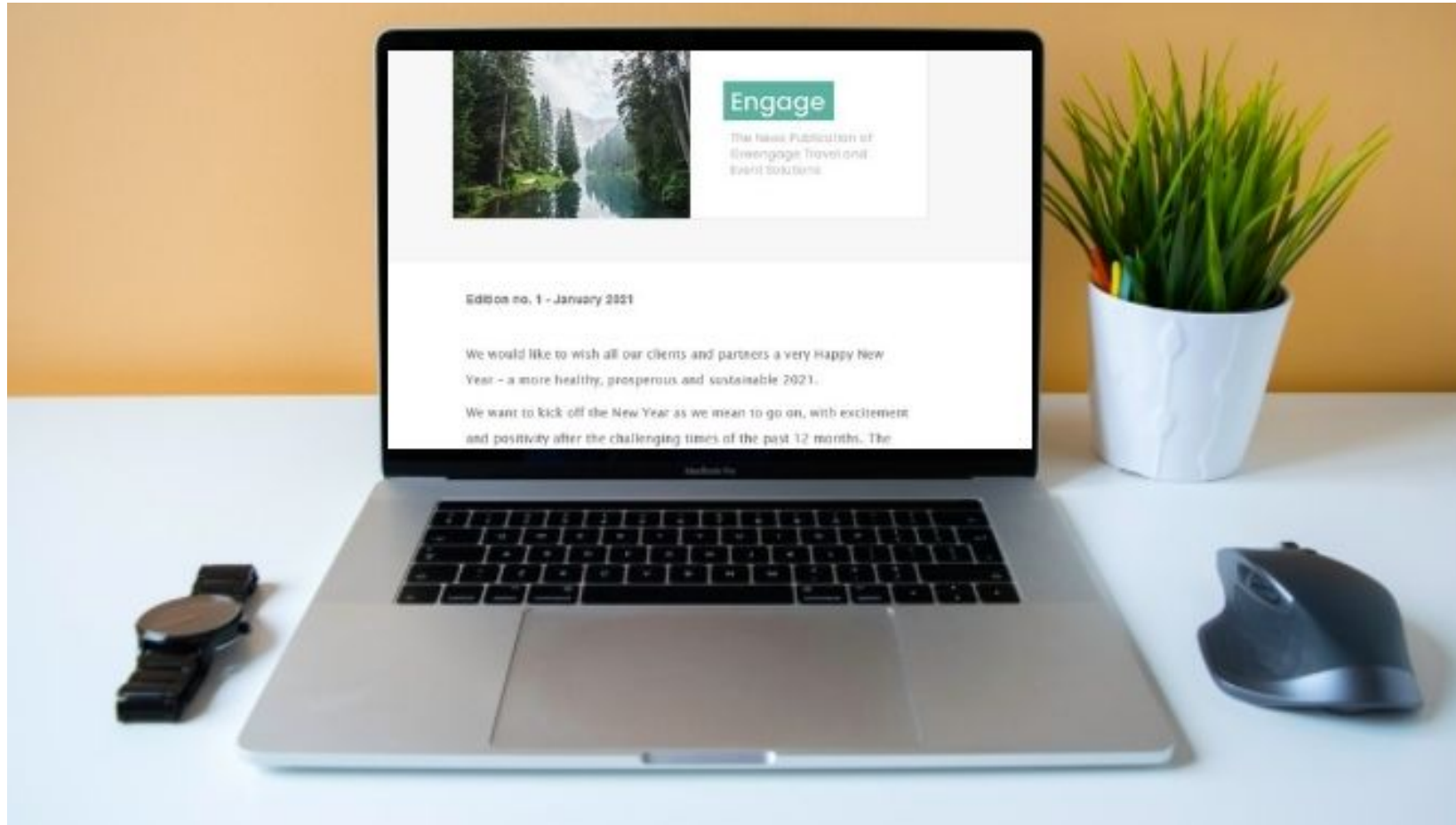




the hub

Greengage Network & Knowledge Ecosystem









FOR THE PRICE OF A COFFEE A WEEK

